

## Press Release – February 2024



### Amaury and Maxime LEFEBURE take over the GROUPE MAUBOURGUET three WELDOM shops in the South-West of France

#### Retail DIY STORES

**Amaury LEFEBURE**  
**Maxime LEFEBURE**

acquired 100% of the capital of

**Groupe MAUBOURGUET**  
(3 affiliated stores)





SELLERS ADVISOR

- GROUPE MAUBOURGUET comprises three companies operating businesses under the WELDOM banner, specialising in the sale of DIY, gardening and home decoration products.
- The companies are located in the Landes department (Mimizan, Parentis and Peyrehorade), which has a very dynamic population and an over-representation of houses and homeowners.
- The three shops have enjoyed steady growth in business since 2019, buoyed by the Covid crisis and the French people's refocusing on their homes.
- At 31/12/2023, GROUPE MAUBOURGUET had combined sales of €13m and nearly 50 employees.
- Amaury and Maxime LEFEBURE, two brothers with very complementary backgrounds, have positioned themselves to take over the three shops.
- Amaury is a former investment banker, while Maxime spent more than 21 years with Leroy-Merlin.

- Amaury and Maxime form a team that combines a very experienced DIY and sales profile with a more financial and general management profile.
- After working on their application with the franchisor's teams, they felt there was a real fit between their entrepreneurial project and the GROUPE WELDOM's strategy.
- The deal was financed with a significant equity contribution from the buyers and the raising of bank debt with Crédit Agricole.

## Press Release – February 2024

### Our consulting mission

- SOCIETEX CF was commissioned exclusively by Groupe MAUBOURGUET's shareholders to look for individual buyers wishing to support the Group's next phase of development. A competitive process was put in place, and many candidates showed interest.

### Client testimonial

*"Working with Thomas and Clément from Societex was a positive and rewarding experience. We appreciated their values and professionalism in helping us sell our group. Throughout the process (finding buyers and negotiating), we were able to continue doing our business without worrying about the legal aspects and the heavy administrative workload. I would definitely recommend them."*

Christophe et Laetitia MAUBOURGUET

### SOCIETEX CF team



**Thomas BEURAIN**  
CEO  
[thomas.beurain@societex.com](mailto:thomas.beurain@societex.com)



**Clément MATELOT**  
Director  
[clement.matelot@societex.com](mailto:clement.matelot@societex.com)

### Intervenants

#### Sellers

- **Groupe MAUBOURGUET – HLCO** (Christophe MAUBOURGUET, Laetitia MAUBOURGUET LEMOINE)
- **Advisors :**
  - M&A Advisor : Societex (Thomas BEURAIN, Clément MATELOT)
  - Financial Advisor: Groupe CF (Frédéric HUGUET)
  - Corporate Lawyer : Patricia ETIENNE

#### Buyers

- **AMAXY** (Maxime LEFEBURE, Amaury LEFEBURE)
- **Advisors :**
  - Corporate Lawyer : Françoise MICHAL
  - Financial Advisor : Cabinet d'Expertise Comptable Exco (Denise SARIE, ANTOINE LARROUQUIS)