

Press release – April 2024



Societex Corporate Finance assists the shareholders of Voyages GOUJEAU in the transfer of the Company to the FAST Group



- Founded in 1954, Voyages GOUJEAU is a family-run company that has been providing road passenger transport services in the Nouvelle-Aquitaine region for over 70 years, giving it a strong regional reputation.
- Based in Fontaine-Chalendray, Voyages GOUJEAU is uniquely positioned in the heart of the New Aquitaine region.
- Voyages GOUJEAU has a modern fleet of vehicles that is regularly renewed, enabling it to adapt to changes in public transport by offering a quality service to local authorities, associations, works councils and private individuals.
- The company, which employs nearly 90 people, provides school transport, scheduled services and tourist services.
- The integration of Voyages GOUJEAU into the FAST Group will enable the Group to strengthen its territorial coverage of the Nouvelle Aquitaine region.
- Founded in 1924 and now run by the 4th generation, the familyowned FAST Group, which employs more than 2,600 people, is a player in a number of businesses, including the long-established passenger transport sector.

Our consulting mission

 SOCIETEX CF was commissioned exclusively by the shareholders of VOYAGES GOUJEAU to find strategic partners willing to support the next phase of the Company's development. A competitive process was put in place, demonstrating the interest of many players in the ecosystem.



Press release - April 2024

SOCIETEX CF team



Thomas BEAURAIN CEO thomas.beaurain@societex.com



Yoann SUZANNE Mission director yoann.suzanne@societex.com



Babacar NDAW-BASTIEN Analyst babacar.ndaw-bastien@societex.com

Intervenants

Sellers

- Voyages GOUJEAU (Eric GOUJEAU, Michèle GOUJEAU, Laurane GOUJEAU, Gaëlle GOUJEAU)
- Advisors :
 - o M&A advisor : Societex (Thomas BEAURAIN, Yoann SUZANNE, Babacar NDAW-BASTIEN)
 - Corporate lawyer : Strategicalex (Michèle VALLY)

Buyer

- Groupe FAST (Arnaud RINGEARD, Xavier RINGEARD)
- Advisors :
 - Corporate lawyer : Alinéa Conseil (Sébastien AYOUL)

Thomas BEAURAIN CEO +33 (0)6 12 89 33 45 thomas.beaurain@societex.com

SOCIETEX is an independent Corporate Finance firm, founded in 1952, advising companies in M&A, fundraising, evaluation and financial engineering, in France and abroad.